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The Electric WaterCraft Forum Announces Phil Coupe as Keynote Speaker

Address to focus on how electric watercraft accelerate the electrotech revolution.

Brooklin, ME (October 6, 2026)—The Electric WaterCraft Forum (EWCF) is pleased to announced that Phil Couple, co-founder of ReVision Energy, will deliver the keynote address at the inaugural event, set to take place October 22 & 23, at Lyman-Morse in Camden, Maine USA.

With a program of five case study panel discussions, electric boat displays, and in-water demos, the Forum is designed as an exchange for marine industry professionals. Its mission is to build community, create conversation, and help secure Maine's position as a leader in the emerging electric watercraft sector. Phil Coupe will present the keynote address titled, *Electric Watercraft Are Accelerating the Electrotech Revolution*, on October 22 at 4:30 PM.

"We are very fortunate to have Phil deliver the keynote address for the Electric WaterCraft Forum," said Kate Holden, EWCF Co-Founder. "He is a natural choice for our Forum; as an entrepreneur of social impact, his work around electrification is truly inspiring. ReVision Energy converted to a 100% employee-owned company in 2017 and is currently the #1 solar company in New England and #5 nationally. Phil's thoughts on how marine electrification fits in the electrotech revolution will be a welcome perspective."

Coupe's first job was lobster sternman for \$5 a day (cash) at age 11 in Scarborough, Maine. He supplemented that digging seaworms for a nickel a worm, learning it can be tough to make a living on the coast. After college he was a newspaper reporter in Washington, DC and then became an entrepreneur for social impact, helping two startups make the Inc. 500 list of fastest-growing companies in America. After moving back to Maine, he helped launch ReVision Energy, which

specializes in solar, battery storage, heat pumps, and EV charging infrastructure in Maine, New Hampshire, and Massachusetts. To date the company has installed more than 20,000 clean energy projects, reducing carbon pollution and energy costs in Northern New England. He lives in southern Maine with his family and surfing Chihuahua named Kodak.

In his address, Coupe will share how an "Electrotech Revolution" is surging ahead globally and even making headway in America as extreme price volatility and supply disruptions unmask the pitfalls of fossil fuel over-reliance. From container ships to ferries, tugboats, yachts, aquaculture boats, pleasure boats, and personal watercraft, marine electrification is projected to become a \$20 billion industry over the next five years. Coupe will share what he sees now and over the horizon for one of Maine's newest economic and environmental opportunities in the growing market for electric boats.

"As we undertake a movement toward electrification of commercial and recreational watercraft," said Ellery Brown, EWCF Co-Founder, "Phil's experience moving the U.S. to embrace renewable energy and electrification make him uniquely qualified to guide and inspire us toward success for our industries, our communities, and our planet."

The EWCF is developed in partnership with the Island Institute, is hosted by Lyman-Morse, and supported by the International Electric Maritime Association (IEMA). Sponsors include ATV Power, ePropulsion, Mack Boring, Hylan & Brown Boatbuilders, Torqeedo, Maine Technology Institute (MTI), Camden National Bank, 50Fish, and Maine Beer Company.

The schedule for the EWCF is now available along with details about the presentations. For more information and to apply to attend, [click here](#). Space is very limited. Access to the EWCF is \$125/person, which covers lunch both days of the event and an evening Opening Reception on Thursday, October 22. A courtesy hotel block is available at the Lord Camden Inn (207-236-4925) and 16 Bay View (207-706-7990) by calling the properties directly and asking for the *Electric WaterCraft Forum* block.

To learn more and sign up to receive updates please visit www.ElectricWaterCraftForum.com.

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